



Project Sponsor – A Critical Role

Course Description

Every project needs a Sponsor. The role of the Sponsor is crucial to project success, and can make or break a project. It is thus critical for Sponsors to understand and be able to help the Project Manager in moving the project forward.

This is a 1/2-day workshop aimed at those who are to take on the role of Project Sponsor. This course helps you to understand the project environment, the role of the Project Manager and the role of the Sponsor in ensuring project success.

Content Outline

Using extensive group work, personal experience and project-specific situations, the course will focus on the following areas:

- What are the main steps in a project?
- What is the role of the Sponsor?
- Why is the Sponsor role so critical to Project success?
- What can the Sponsor expect from the Project Manager?
- When should the Sponsor get involved?
- How can the Sponsor actively help project success?

Take away benefits

- Understand the importance of sponsorship
- Understand the project process
- Understand the role of the Sponsor
- Understand the Project Manager expectations
- Understand the Sponsor expectations
- Understand the key success factors in project success

Target Audience

All Managers, Directors and Leaders who are asked to take on the role of Project Sponsor